

**driven. professional.**  
**interactive media web producer.**  
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## work experience

### **NASCAR**

Charlotte, NC  
October 2012-Present  
Manager, Design  
Create and help manage all graphic needs for  
NASCAR.com and NASCAR Digital Media products.

### **SPEED**

Charlotte, NC  
October 2011 - October 2012  
Junior Web Editor  
Web and graphic design, cross-platform interactive media,  
social media management and moderation, web content  
creation and administration

### **Bristol Motor Speedway**

Bristol, TN  
August 2011  
Fan relations

### **The Targeted Group**

Charlotte, NC  
June 2011-September 2011  
Web design and development, marketing, interactive  
development, graphic design, social media marketing

### **WII Racing**

Bristol, VA  
2010-Present  
Marketing and brand development

### **Project for the Public Good: Club de Ciegos**

Panama City, Panama  
January 2011  
Photography, marketing, interactive development  
Photo chosen for CNN Travel Snapshots: Panama

### **Immerge Technologies**

Harrisonburg, VA  
August 2009 - May 2010  
Internship  
Web design and development, graphic creation

## market research

Social Media in Motorsports	2010
Marketing in a Digital Age	2011
Marketing and How It Relates to Public Opinion	2011

## foreign language

Spanish - Intermediate  
Italian - Intermediate

## education

### **Elon University**

Nationally Accredited Communications  
School  
M.A. in Interactive Media  
May 2011

### **James Madison University**

B.A. in Media Arts & Design  
Concentration: Interactive Media  
B.A. in Technical and Scientific  
Communication  
Concentration: Online Publications  
Minor in Computer Information  
Systems  
May 2010

## skill set

### **expertise**

web design and development  
interactive design and development  
social media  
marketing  
brand development  
search engine optimization  
mobile  
photography

### **technical skills**

#### **interactive**

Flash; AS3; Dreamweaver; HTML/CSS;  
Javascript; Visual Basic; XML

### **marketing/branding**

Illustrator; Photoshop; InDesign

### **software**

Microsoft Office; Windows; Apple  
OSX

### **audio/video**

Final Cut Pro; ProTools; Sound Slides;  
Audacity; Camtasia